## ORDER

80 NEWS NOW

> Mike Jones K-WAS

National

Cash

15%

Broadcast EOM/EOC

Product Desc: OBAMA/P/D

Estimate: 1537 KLAS

Estimate: 1537

Flight Dates: 10/02/12 - 11/06/12 Primary AE:

Original Date / Rev: 08/06/12 / 08/07/12 Sales Office:

Order Type: GENERAL Sales Region:

Name: GMMB

36910

08836473

Buying Contact:

Billing Contact:

1010 Wisconsin Ave NW

Washington, DC 20007

Name: Obama, Barack D-President

Demographic: A35+

Priority: LV3

Revenue Codes: AGY, POL, CAND

New Business Thru:

Agency Commission:

Billing Type:

Billing Cycle:

Billing Calendar:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Advertiser

Orders

Agency

Order / Rev:

Alt Order #:

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	436	\$464,200.00	\$394,570.00
10/29/12	11/06/12	128	\$123,360.00	\$104,856.00

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	436	\$464,200.00	\$394,570.00	0.00
November 2012	128	\$123,360.00	\$104,856.00	0.00
Totals	564	\$587,560.00	\$499,426.00	0.00

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## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones	•		Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$587,560.00
Market	100%	\$1,958,533.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$489,633.33
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$97,926.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	8	10/02/12	10/08/12	8 News Now 5a M- 8 News Now 5a M		5-6a	MTWTF	:30	5	\$225.00LV2	0.00 NM	5	\$1,125.00
V	8 NEWS Stai Jeek: 10/6	t Date	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$225.00	Rating 0.00						
E 2	8	10/09/12	10/15/12		СМ	5-6a	MTWTF	:30	5	\$225.00LV2	0.00 NM	5	\$1,125.00

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KLAS

Order / Rev:

36910

Advertiser:

Obama, Barack D-President

Alt Order #:

08836473

Product Desc:

OBAMA/P/D

Flight Dates:

10/02/12 - 11/06/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type \$	Spots	Amount
			8 News Now 5a M-F 8 News Now 5a M-F									
8 NEWS		End Data	Maskdaya Cna	to AMook	Data	Rating				1		
Start Week: 10/0	<u>t Date</u> 19/12	End Date 10/15/12	<u>Weekdays</u> <u>Spo</u> MTWTF	ts/Week 5	<u>Rate</u> \$225.00	0.00		_				
E 3 8	10/16/1	2 10/22/12		CM	5-6a	MTWTF	:30	5	\$225.00 LV2	0.00 NM	5	\$1,125.00
8 NEWS	NOW		8 News Now 5a M-F									
	<u>Date</u>	End Date		ts/Week	Rate	Rating				1		
Week: 10/1		10/22/12 2 10/29/12	8 News Now 5a M-F	CM 5	\$225.00 5-6a	0.00 MTWTF	:30	5	\$225.00LV2	0.00 NM	5	\$1,125.00
		_ ,,,_,,,	8 News Now 5a M-F									
8 NEWS	NOW t Date	End Date	Weekdays Spo	ts/Week	Rate	Rating						
Week: 10/2		10/29/12	MTWTF	5	\$225.00	0.00						
E 5 8	10/30/1	2 11/05/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	MTWTF	:30	5	\$225.00LV2	0.00 NM	5	\$1,125.00
8 NEWS	NOW		o news now sa w-r									
	t Date	End Date		ts/Week	Rate	Rating						
Week: 10/3 E 6 8		11/05/12 2 11/06/12	8 News Now 5a M-F	CM 5	\$225.00 5-6a	0.00 -T	:30	1	\$790.00LV1	0.00 NM	1	\$790.00
		2 11/00/12	8 News Now 5a M-F	0	0 04	·		•	***************************************			•
8 NEWS		End Data	Maakdaya Sno	te/Mook	Rate	Rating						
Stan Week: 11/0	<u>t Date</u> )5/12	End Date 11/11/12	Weekdays Spo -T	ts/Week 1	\$790.00	0.00						
E 7 8	10/02/1	2 10/08/12	8 News Now 6a M-F	СМ	6-7a	MTWTF	:30	5	\$275.00LV2	0.00 NM	5	\$1,375.00
8 NEWS	NOW		8 News Now 6a M-F									
	t Date	End Date	Weekdays Spo	ts/Week	<u>Rate</u>	Rating				]		
Week: 10/0		10/08/12	8 News Now 6a M-F	CM 5	\$275.00 6-7a	0.00 MTWTF	:30	5	\$275.00LV2	0.00 NM	5	\$1,375.00
E8 8	10/09/1	2 10/15/12	8 News Now 6a M-F	CIVI	0-7a	MIMILE	.50	J	\$275.00E42	0.00 11111	·	<b>41,070.00</b>
8 NEWS		Ford Date	Mandadaya Car	to AMook	Poto	Pating						
Stan Week: 10/0	<u>t Date</u> )9/12	End Date 10/15/12	<u>Weekdays</u> <u>Spo</u> MTWTF	ts/Week 5	<u>Rate</u> \$275.00	Rating 0.00						
E 9 8	10/16/1	2 10/22/12	8 News Now 6a M-F	CM	6-7a	MTWTF	:30	5	\$275.00LV2	0.00 NM	5	\$1,375.00
8 NEWS	NOW		8 News Now 6a M-F									
Star	t Date	End Date		ts/Week	Rate	Rating						
Week: 10/1		10/22/12	8 News Now 6a M-F	CM 5	\$275.00 6-7a	0.00 MTWTF	:30	5	\$275.00LV2	0.00 NM	5	\$1,375.00
E 10 8	10/23/1	12 10/29/12	8 News Now 6a M-F	CIVI	0-7 a	711111	.00	Ū	<b>V</b> 270.00202	0.00	·	<b>4</b> 1,0 1 1 1 1
8 NEWS		E . 1 D . 1	184-studens Con	An AMa ale	Data	Detina						
Stan Week: 10/2	<u>t Date</u> 23/12	End Date 10/29/12	<u>Weekdays</u> <u>Spo</u>	ts/Week 5	<u>Rate</u> \$275.00	Rating 0.00						
		2 11/05/12	8 News Now 6a M-F	CM	6-7a	MTWTF	:30	5	\$275.00LV2	0.00 NM	5	\$1,375.00
8 NEWS	NOW 3		8 News Now 6a M-F									
	t Date	End Date		ots/Week	Rate	Rating						
Week: 10/3		11/05/12	8 News Now 6a M-F	CM 5	\$275.00 6-7a	0.00 	:30	1	\$965.00LV1	0.00 NM	1	\$965.00
E 12 8	11/06/1	12 11/00/12	8 News Now 6a M-F	CIVI	0-7a	•	.00	•	<b>4</b> 000.00211	5.55	•	•
8 NEWS		End Date	Mookdova	ste AAloot-	Data	Rating						
<u>Star</u> Week: 11/0	<u>t Date</u> 05/12	End Date 11/11/12	Weekdays Spe	ots/Week 1	<u>Rate</u> \$965.00	0.00						
		12 10/08/12	•	a CM	7-9a	MTWTF	:30	5	\$200.00LV2	0.00 NM	5	\$1,000.00
CBS TH	IS MOR	NING	CBS This Morning									
<u>Star</u>	rt Date	End Date		ots/Week		Rating						
Week: 10/0		10/08/12	MTWTF	CM	\$200.00 7-9a	0.00 MTWTF	:30	5	\$200.00LV2	0.00 NM	5	\$1,000.00
E14 8	10/09/	12 10/15/12		CIVI	, -3a	PHWII	.50	•	#200.00 E 7 E	5.55 1114	ŭ	.,

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KLAS

Order / Rev: 36910

Advertiser: Obama, Barack D-President

Alt Order #: 08836473

Product Desc: OBAMA/P/D

10/02/12 - 11/06/12 Flight Dates:

Estimate: 1537

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
			CBS This Morning CBS This Morning	•								
CBS TI	HIS MORI	NING	CBS This Monning	,								
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				ĺ		
Week: 10	/09/12	10/15/12	MTWTF	5	\$200.00	0.00						
E 15 8	10/16/1	2 10/22/12	CBS This Morning		7-9a	MTWTF	:30	5	\$200.00LV2	0.00 NM	5	\$1,000.00
CBS TI	HIS MORI	MING	CBS This Morning	)						i		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 10		10/22/12	MTWTF	5	\$200.00	0.00						
E16 8	10/23/1	2 10/29/12	<b>CBS This Morning</b>	7-9a CM	7-9a	MTWTF	:30	5	\$200.00LV2	0.00 NM	5	\$1,000.00
			CBS This Morning	3								
	HIS MORI		Medida	Conta Atlant	Deta	Detine						
Sta Week: 10	art Date	End Date 10/29/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$200.00	Rating 0.00						
E 17 8		2 11/05/12			7-9a	MTWTF	:30	5	\$200.00LV2	0.00 NM	5	\$1,000.00
211	10.00.1	_ ,,,,,,,,,	CBS This Morning						•			
CBS TI	HIS MORI	NING										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/05/12	MTWTF	5 CM	\$200.00 7-9a	0.00 -T	:30	1	\$700.00LV1	0.00 NM	1	\$700.00
E 18 8	11/06/1	2 11/00/12	CBS This Morning		7-9a	0,0000	.50	•	\$700.002	0.00 14141	•	\$700.00
CBS TI	HIS MORI	NING		,								
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11.		11/11/12	-T	1	\$700.00	0.00					-	
E 19 8	10/06/1	2 11/03/12	CBS Early Show -		5-7a	S-	:30	1	\$335.00LV1	0.00 NM	5	\$1,675.00
CBS TI	HIS MORI	NING SATU	CBS Early Show	- Sat.								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S-	1	\$335.00	0.00						
Week: 10	/08/12	10/14/12	S-	1	\$335.00	0.00						
Week: 10		10/21/12	S-	1	\$335.00	0.00						
Week: 10 Week: 10		10/28/12 11/04/12	S- S-	1	\$335.00 \$335.00	0.00 0.00						
E 20 8		2 11/04/12	Eye on Wash/Wa		5-6a	s	:30	1	\$85.00LV2	0.00 NM	5	\$425.00
220 0			Eye On Wash/Wa		(5:00 AM-5:3	0 AM)						
EYE O	N WASHI	NGTON										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10 Week: 10		10/07/12 10/14/12	S	1	\$85.00 \$85.00	0.00 0.00						
Week: 10		10/14/12	S	i	\$85.00	0.00						
Week: 10		10/28/12	S	1	\$85.00	0.00						
Week: 10		11/04/12	s	1	\$85.00	0.00					_	
E 21 8	10/07/1	2 11/04/12	Eye on Wash/Wa		5-6a	S	:30	1	\$85.00 LV2	0.00 NM	5	\$425.00
\Λ/ΔΙΙ:	STREET	JOURNAL F	Eye On Wash/Wa	ali St Jrni	(5:30 AM-6:0	O AIVI)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S	1	\$85.00	0.00						
Week: 10		10/14/12	S	1	\$85.00	0.00						
Week: 10		10/21/12	S S	1	\$85.00 \$85.00	0.00 0.00						
Week: 10 Week: 10		10/28/12 11/04/12	S	1	\$85.00 \$85.00	0.00				1		
E 22 8			8 News Now Sun	AM #1CM		Sun AS	:30	1	\$150.00LV2	0.00 NM	5	\$750.00
			8 News Now Sun									
_			RNING-#1	0	D-1-	Detin-						
	art Date	End Date 10/07/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
Week: 10 Week: 10		10/07/12	\$	1	\$150.00	0.00						
Week: 10		10/21/12	s	1	\$150.00	0.00						
Week: 10		10/28/12	S	1	\$150.00	0.00						
Week: 10		11/04/12	CBS News Sunds	Norma	\$150.00 CBS Sunda	0.00 y MorniS	:30	1	\$1,225.00LV1	0.00 NM	5	\$6,125.00
E 23 8	10/07/1	2 11/04/12	CBS News Sunda CBS News Sunda	-	CDS SUNUA	y 1410111F5	.50	'	ψ1,22J.UULVI	U.UU 14141	3	ψ0, 120.00
			220 110110 04114							•		

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KLAS

Order / Rev: 36910 Advertiser:

Obama, Barack D-President

08836473 Alt Order #:

Product Desc: OBAMA/P/D

10/02/12 - 11/06/12 Flight Dates:

Estimate:

Ln Ch Start End CBS NEWS SUNDAY MOR		Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/01/12 10/07/12 Week: 10/08/12 10/14/12		\$1,225.00 \$1,225.00	0.00 0.00						
Week: 10/15/12 10/14/12 Week: 10/15/12 10/21/12		\$1,225.00	0.00						
Week: 10/22/12 10/28/12		\$1,225.00	0.00						
Week: 10/29/12 11/04/12	S 1	\$1,225.00	0.00						
E 24 8 10/07/12 11/04/12	8 News Now Sun AM #2CM	8 News Now	Sun AS	:30	1	\$1,225.00LV1	0.00 NM	5	\$6,125.00
8 NEWS NOW SUNDAY MO	8 News Now Sun AM #2								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/01/12 10/07/12		\$1,225.00	0.00						
Week: 10/08/12 10/14/12		\$1,225.00	0.00						
Week: 10/15/12 10/21/12		\$1,225.00	0.00						
Week: 10/22/12 10/28/12 Week: 10/29/12 11/04/12		\$1,225.00 \$1,225.00	0.00 0.00						
E 25 8 10/07/12 11/04/12			ationS	:30	1	\$1,400.00LV1	0.00 NM	5	\$7,000.00
220 0 10/0//12 11/04/12	Face The Nation				•	• 1, 100.00			** (***********************************
FACE THE NATION									
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/01/12 10/07/12	S 1 S 1	•	0.00 0.00						
Week: 10/08/12 10/14/12 Week: 10/15/12 10/21/12		\$1,400.00 \$1,400.00	0.00						
Week: 10/22/12 10/28/12	s 1		0.00						
Week: 10/29/12 11/04/12	s <u>1</u>	,	0.00					_	
E 26 8 10/02/12 10/08/12	•	9-10a	MTWTF	:30	5	\$275.00LV3	0.00 NM	5	\$1,375.00
LIVE! WITH KELLY	Live With Regis & Kelly								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/02/12 10/08/12	MTWTF 5		0.00						
E 27 8 10/09/12 10/15/12	Live w/Kelly CM	9-10a	MTWTF	:30	5	\$275.00LV3	0.00 NM	5	\$1,375.00
	Live With Regis & Kelly								
LIVE! WITH KELLY	W. daw. OnetalWest.	Data	Detine						
<u>Start Date</u> <u>End Date</u> Week: 10/09/12 10/15/12	Weekdays Spots/Week MTWTF 5	<u>Rate</u> \$275.00	Rating 0.00						
E 28 8 10/16/12 10/22/12		9-10a	MTWTF	:30	5	\$275.00LV3	0.00 NM	5	\$1,375.00
E 26 6 10/10/12 10/22/12	Live With Regis & Kelly	J-10a		.00	·	<b>V</b> 210.002200	0.00		V 1101 0100
LIVE! WITH KELLY									
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/16/12 10/22/12	MTWTF 5	·	0.00			2075 2011/0	0.00 104	-	£4.075.00
E 29 8 10/23/12 10/29/12		9-10a	MTWTF	:30	5	\$275.00LV3	0.00 NM	5	\$1,375.00
LIVE! WITH KELLY	Live With Regis & Kelly								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 10/23/12 10/29/12	MTWTF 5		0.00						
E30 8 10/30/12 11/05/12		9-10a	MTWTF	:30	5	\$275.00LV3	0.00 NM	5	\$1,375.00
	Live With Regis & Kelly								
LIVE! WITH KELLY	Weekdays Spots/Week	Rate	Rating						
Start Date End Date Week: 10/30/12 11/05/12	Weekdays Spots/Week MTWTF 5		0.00						
E31 8 11/06/12 11/06/12	· · · · · · · · · · · · · · · · · · ·	9-10a	-T	:30	1	\$275.00LV3	0.00 NM	1	\$275.00
	Live With Regis & Kelly								
LIVE! WITH KELLY									
Start Date End Date Week: 11/05/12 11/11/12	Weekdays Spots/Week	<u>Rate</u> \$275.00	Rating 0.00						
E 32 8 10/02/12 10/08/12		10-11a	MTWTF	:30	2	\$1,575.00LV1	0.00 NM	2	\$3,150.00
E 32 0 10/02/12 10/06/12	Price is Right	iv i id	1.11.44.11	.50	-	\$ . 121 2130 E V		Ī -	,
PRICE IS RIGHT	Ÿ								
Start Date End Date	Weekdays Spots/Week		Rating						
Week: 10/02/12 10/08/12		\$1,575.00	0.00	.00		¢4 575 0011/4	0.00 8184	2	<b>63 1EU UU</b>
E 33 8 10/09/12 10/15/12	Price Is Right CM Price Is Right	10-11a	MTWTF	:30	2	\$1,575.00LV1	0.00 NM	'	\$3,150.00
	i noo ia ragiit							•	

Print Date: 08/09/12 13:11:29 Page 5 of 12

KLAS

Order / Rev:

36910

Advertiser:

Obama, Barack D-President

Alt Order #:

08836473

Product Desc:

OBAMA/P/D

Flight Dates:

10/02/12 - 11/06/12

Estimate:

Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
PRICE IS RIGHT <u>Start Date</u> <u>End Date</u> Week: 10/09/12 10/15/12	Weekdays Spots/Week MTWTF 2	<u>Rate</u> \$1,575.00	Rating 0.00				I		
E 34 8 10/16/12 10/22/12 PRICE IS RIGHT		10-11a	MTWTF	:30	2 \$	\$1,575.00LV1	0.00 NM	2	\$3,150.00
<u>Start Date</u> <u>End Date</u> Week: 10/16/12 10/22/12	Weekdays Spots/Week	<u>Rate</u> \$1,575.00	Rating 0.00						
E 35 8 10/23/12 10/29/12  PRICE IS RIGHT	Price Is Right CM Price Is Right	10-11a	MTWTF	:30	2 5	\$1,575.00LV1	0.00 NM	2	\$3,150.00
<u>Start Date</u> <u>End Date</u> Week: 10/23/12 10/29/12	Weekdays Spots/Week MTWTF 2	<u>Rate</u> \$1,575.00	Rating 0.00						
E 36 8 10/30/12 11/05/12  PRICE IS RIGHT	Price Is Right CM Price Is Right	10-11a	MTWTF	:30	2 :	\$1,575.00LV1	0.00 NM	2	\$3,150.00
<u>Start Date</u> <u>End Date</u> Week: 10/30/12 11/05/12	<del></del>	<u>Rate</u> \$1,575.00	Rating 0.00					_	
E 37 8 11/06/12 11/06/12  PRICE IS RIGHT	Price Is Right CM Price Is Right	10-11a	-T	:30	1 :	\$1,575.00LV1	0.00 NM	1	\$1,575.00
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 11/11/12	Weekdays Spots/Week -T 1		Rating 0.00			24 005 001144	0.00.184	•	20 050 00
E 38 8 10/02/12 10/08/12 YOUNG & RESTLESS	Y&R CM Young & Restless	11a-12p	MTWTF	:30	2 :	\$1,925.00LV1	0.00 NM	2	\$3,850.00
<u>Start Date</u> <u>End Date</u> Week: 10/02/12 10/08/12		Rate \$1,925.00	Rating 0.00						00.050.00
E 39 8 10/09/12 10/15/12 YOUNG & RESTLESS	Y&R CM Young & Restless	11a-12p	MTWTF	:30	2 :	\$1,925.00LV1	0.00 NM	2	\$3,850.00
<u>Start Date</u> <u>End Date</u> Week: 10/09/12 10/15/12		Rate \$1,925.00	Rating 0.00			04 005 001 1/4	0.00 1/14	,	e2 950 00
E 40 8 10/16/12 10/22/12 YOUNG & RESTLESS	Y&R CM Young & Restless	11a-12p	MTWTF	:30	2 :	\$1,925.00LV1	0.00 NM	2	\$3,850.00
<u>Start Date</u> <u>End Date</u> Week: 10/16/12 10/22/12		Rate \$1,925.00 11a-12p	Rating 0.00	:30		\$1,925.00LV1	0.00 NM	2	\$3,850.00
E 41 8 10/23/12 10/29/12 YOUNG & RESTLESS	Young & Restless	·	MTWTF	.30	2	\$1,925.00EV1	0.00 14101	2	<b>\$5,050.00</b>
Start Date         End Date           Week: 10/23/12         10/29/12           E 42         8         10/30/12         11/05/12		Rate \$1,925.00 11a-12p	Rating 0.00 MTWTF	:30	2	\$1,925.00LV1	0.00 NM	2	\$3,850.00
E 42 8 10/30/12 11/05/12 YOUNG & RESTLESS	Young & Restless	11a-12p		.50	2	\$1,925.00EV1	0.00 14101	_	ψο,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/30/12 11/05/12	MTWTF 2	Rate \$1,925.00 11a-12p	Rating 0.00	:30	1	\$1,925.00LV1	0.00 NM	1	\$1,925.00
E 43 8 11/06/12 11/06/12 YOUNG & RESTLESS	Young & Restless	11a-12p		.50	•	Ψ1,323.00EΨ1	0.00 11111	,	<b>\$1,020.00</b>
Start Date End Date Week: 11/05/12 11/11/12 E 44 8 10/02/12 11/05/12		Rate \$1,925.00 12-1230p	Rating 0.00 MTWTF	:30	5	\$275.00LV3	0.00 NM	25	\$6,875.00
8 NEWS NOW AT NOON	8 News Now Noon M-F	·		.50	Ū		2.22 1		, .,
Start Date End Date			Rating 0.00						
Week: 10/02/12 10/08/12 Week: 10/09/12 10/15/12	MTWTF 5 MTWTF 5		0.00						
Week: 10/16/12 10/22/12	MTWTF 5	\$275.00	0.00						
Week: 10/23/12 10/29/12	MTWTF 5	•	0.00						
Week: 10/30/12 11/05/12	MTWTF 5	\$275.00	0.00					ı	

Print Date: 08/09/12 13:11:29 Page 6 of 12

KLAS

Order / Rev:

36910

Advertiser:

Obama, Barack D-President

Alt Order #:

08836473

Product Desc:

OBAMA/P/D

Flight Dates:

10/02/12 - 11/06/12

Estimate:

01	01 - 1				O. 15							
Ln Ch	Start	End	Inventory Code			Time Days	Len Sp		Rate Pri			Amount
E 45 8	10/02/1	2 11/05/12	1230-2p Soaps/ L		1230-2p	MTWTF	:30	3	\$375.00 LV2	0.00 NM	15	\$5,625.00
THE BO	חור אח ור	THE BEAU	Soaps / Let's Ma	ke A Deal	(12:30 PM-1	:00 PW)						
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/08/12	MTWTF	3	\$375.00	0.00				l l		
Week: 10/	/09/12	10/15/12	MTWTF	3	\$375.00	0.00						
Week: 10/		10/22/12	MTWTF	3	\$375.00	0.00				ı		
Week: 10/ Week: 10/		10/29/12 11/05/12	MTWTF MTWTF	3	\$375.00 \$375.00	0.00 0.00				i		
E 47 8		2 11/05/12	The Talk 2-3P	CM	2-3p	MTWTF	:30	2	\$1,315.00LV1	0.00 NM	10	\$13,150.00
E47 0	10/02/1	2 11/05/12	The Talk	Civi	2-3p	MIMIF	.30	2	\$1,315.00EV1	U.UU INIVI	10	\$13,150.00
THE TA	ılk		THE TAIN									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/08/12	MTWTF		\$1,315.00	0.00						
Week: 10/	/09/12	10/15/12	MTWTF	2	\$1,315.00	0.00						
Week: 10/		10/22/12	MTWTF		\$1,315.00	0.00						
Week: 10/ Week: 10/		10/29/12 11/05/12	MTWTF MTWTF		\$1,315.00 \$1,315.00	0.00 0.00						
		2 11/05/12	Ellen	CM	3-4p	MTWTF	:30	5	\$425.00LV2	0.00 NM	25	\$10,625.00
E 48 8	10/02/1	2 11/05/12	Ellen	Civi	2-4h	PH W H	.50	•	Ψ-25.00 L V 2	0.00 11111	20	<b>\$10,020.00</b>
ELLEN			Lileii									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/08/12	MTWTF	5	\$425.00	0.00				ŀ		
Week: 10/	/09/12	10/15/12	MTWTF	5	\$425.00	0.00						
Week: 10/		10/22/12	MTWTF	5	\$425.00	0.00				1		
Week: 10/		10/29/12	MTWTF MTWTF	5 5	\$425.00 \$425.00	0.00 0.00						
Week: 10/		11/05/12	Politics Now S Se		Various	S-	:30	1	\$275.00LV2	0.00 NM	4	\$1,100.00
E 49 8	10/06/1	2 10/27/12	Politics Now S S		(5:30 PM-6:	-	.30	'	\$275.00E\$2	0.00 14141	4	ψ1,100.00
THE IN	ISIDER W	/EEKEND	Folitics How O O	ebellus	(0.00 1 111 0.	,						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	S-	1	\$275.00	0.00						
Week: 10/	/08/12	10/14/12	S-	1	\$275.00	0.00						
Week: 10/		10/21/12	S-	1	\$275.00	0.00						
Week: 10/		10/28/12	s-	1	<u> </u>	0.00	:30	1	\$150.00LV2	0.00 NM	3	\$450.00
E 50 8	10/14/1	2 11/04/12	Sun 3-4p Storm	StoriesCM	3-4p	5	:30	'	\$150.00LV2	0.00 14141	3	Ψ-30.00
STOPA	A STORIE	S (HOUR)	3-4p Storm Stori	es								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	S	1	\$150.00	0.00						
Week: 10		10/21/12		0	\$0.00	0.00						
Week: 10		10/28/12	S	1	\$150.00	0.00						
Week: 10		11/04/12	S	1	\$150.00	0.00			0475 0011/0	0.00 1114	5	<b>6075 00</b>
E 51 8	10/07/1	2 11/04/12	Sun 4-5P Elec Pl		4-5p	S	:30	1	\$175.00LV2	U.UU NIVI	5	\$875.00
FLECT	DIC DI A	VCBOLIND A	4-5p Electric Pla	ygrna 2x	(4:00 PM-5:	OU PIVI)						
		YGROUND ( End Date	(HOUR) Weekdavs	Spots/Week	Rate	Rating						
<u>518</u> Week: 10	art Date	10/07/12	S	1	\$175.00	0.00				- 1		
Week: 10		10/14/12	S	1	\$175.00	0.00						
Week: 10		10/21/12	S	1	\$175.00	0.00						
Week: 10		10/28/12	S	1	\$175.00	0.00						
Week: 10		11/04/12	S	1	\$175.00	0.00	.20	4	\$165.00 LV2	O OO NIM	5	\$825.00
E 52 8	10/07/1	2 11/04/12	Sun 530-6p Ins E		530-6p	5	:30	1	\$105.00 LVZ	U.UU INIVI	5	φ625.00
INGIDE	E EDITIO	N	Inside Edition W	KIIÜ								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S	1	\$165.00	0.00						
Week: 10		10/14/12	S	1	\$165.00	0.00						
Week: 10	/15/12	10/21/12	S	1	\$165.00	0.00						
Week: 10		10/28/12	S S	1	\$165.00 \$165.00	0.00 0.00						
Week: 10		11/04/12			4-5p	MTWTF	:30	5	\$350.00LV3	0.00 NM	25	\$8,750.00
E 53 8	10/02/1	ı∠ 11/∪5/12	8 News Now 4p		4-5p (4:30 PM-5		.50	Ü	Ψ550.00 Ε 4 5	U.UU 14141	20	401100.00
8 NEW	s now	AT 4PM & 43		·	(	·= 5 · · · · <b>4</b>				ļ		

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KLAS

Order / Rev:

36910

Advertiser:

Obama, Barack D-President

Alt Order #: 0883

08836473

Product Desc:

OBAMA/P/D

Flight Dates:

10/02/12 - 11/06/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	I Time Days	Len Sp	oots	Rate Pri	Rta Type	Spots	Amount
E 53 8		2 11/05/12			4-5p	MTWTF	:30	5	\$350.00LV3		25	\$8,750.00
			8 News Now 4p I		(4:30 PM-5:	00 PM)		-	*		_,	
8 NEW	S NOW A	T 4PM & 43	OPM .									
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10		10/08/12	MTWTF	5	\$350.00	0.00						
Week: 10		10/15/12	MTWTF	5	\$350.00	0.00						
Week: 10/		10/22/12	MTWTF MTWTF	5 5	\$350.00	0.00 0.00						
Week: 10/ Week: 10/		10/29/12 11/05/12	MTWTF	5	\$350.00 \$350.00	0.00						
E 54 8		2 11/05/12	8 News Now 5-63		5-630p	MTWTF	:30	10	\$400.00LV3	0.00 NM	50	\$20,000.00
254 8	10/02/1/	2 11/03/12	8 News Now 5-6:	•	0-00 <b>0</b> p	77.11.1	.00		Q-100.00EV0	0.00 11		420,000.00
8 NEW	S NOW F	OTATION										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/08/12	MTWTF	10	\$400.00	0.00						
Week: 10/	/09/12	10/15/12	MTWTF	10	\$400.00	0.00				1		
Week: 10/	/16/12	10/22/12	MTWTF	10	\$400.00	0.00				1		
Week: 10		10/29/12	MTWTF	10	\$400.00	0.00						
Week: 10		11/05/12	MTWTF	10	\$400.00	0.00			**********			
E 55 8	10/06/1	2 10/27/12		•	5-7p	S-	:30	1	\$965.00LV1	0.00 NM	4	\$3,860.00
		T - D. 4 O 4 T	8 News Now Sat	5-7p	(5:00 PM-5:	30 PM)						
	•	T 5PM-SAT		01 - 00/1-	D-4-	Detina						
	art Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
Week: 10		10/07/12 10/14/12	S-	1	\$965.00 \$965.00	0.00 0.00						
Week: 10/ Week: 10/		10/14/12	S-	1	\$965.00	0.00						
Week: 10		10/28/12	\$-	i	\$965.00	0.00						
E 56 8			8 News Now Sat	5-7p CM	5-7p	S-	:30	1	\$965.00LV1	0.00 NM	4	\$3,860.00
			8 News Now Sat		(6:30 PM-7:	00 PM)						
8 NEW	S NOW A	T 630PM-S		•	•							
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/01/12	10/07/12	S-	1	\$965.00	0.00						
Week: 10	/08/12	10/14/12	S-	1	\$965.00	0.00						
Week: 10		10/21/12	s-	1	\$965.00	0.00						
Week: 10		10/28/12	s-	1		0.00	.00		64 440 001 \/4	0.00 NM	2	\$2,280.00
E 57 8	10/14/1	2 10/28/12	8 News Now Sun	•	5-7p	S	:30	1	\$1,140.00LV1	0.00 NM		\$2,200.00
O NIENA	IC NOVALA	T 5PM-SUN	8 News Now Sur	1 5-/p	(5:00 PM-5	.30 PIVI)						
			Weekdays	Spots/Week	Rate	Rating						
<u>عرد</u> Week: 10	art Date	End Date 10/14/12	S	<u> </u>	<del></del>	0.00						
Week: 10		10/14/12		o O		0.00						
Week: 10		10/28/12	S	1	\$1,140.00	0.00						
E 58 8	10/07/1	2 11/04/12	8 News Now Sur		5-7p	s	:30	1	\$1,140.00LV1	0.00 NM	5	\$5,700.00
			8 News Now Sur		(6:30 PM-7	:00 PM)						
8 NEW	IS NOW A	T 630PM-S	UN									
<u>Sta</u>	art Date	End Date	<b>Weekdays</b>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/07/12	S		\$1,140.00	0.00						
Week: 10		10/14/12	S		\$1,140.00	0.00						
Week: 10		10/21/12	S S		\$1,140.00 \$1,140.00	0.00 0.00						
Week: 10 Week: 10		10/28/12 11/04/12	S		\$1,140.00	0.00						
E 59 8		2 11/05/12			630-7p	MTWTF	:30	5	\$325.00LV2	0.00 NM	25	\$8,125.00
E 39 0	10/02/1	2 11/05/12	Inside Edition		оос . р	,,,,,,,,		Ī	*******			• •
INSIDE	EDITIOI	N										
	art Date	End Date	<b>Weekdays</b>	Spots/Week	Rate	Rating						
Week: 10		10/08/12	MTWTF	5		0.00						
Week: 10		10/15/12	MTWTF	5	\$325.00	0.00						
Week: 10		10/22/12	MTWTF	5		0.00						
Week: 10		10/29/12	MTWTF MTWTF	5 5	\$325.00 \$325.00	0.00 0.00					Ī	
Week: 10		11/05/12			7-8p	MTWTF	:30	5	\$350.00LV2	0.00 NM	25	\$8,750.00
E 60 8	10/02/1	2 11/05/12	7-8p Rotator	CM	r-op	MIMIL	.30	3	₩330.00EV2	. 0.00 14101	2	<b>40,700.00</b>
ET/INS	SIDER		7-8p Rotator									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/08/12	MTWTF	5		0.00						
	· · · -											

KLAS

Order / Rev:

36910

Advertiser:

Obama, Barack D-President

Alt Order #:

08836473

**Product Desc:** 

OBAMA/P/D

Flight Dates:

10/02/12 - 11/06/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spo	ts	Amount
E 60 8 10/02/12 11/05/12 7-8p Rotator CM 7-8p MTWTF :30 5 \$350.00LV2 0.00 NM	25	\$8,750.00
7-8p Rotator ET/INSIDER		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/09/12		
Week: 10/16/12 10/22/12 MTWTF 5 \$350.00 0.00		
Week: 10/23/12 10/29/12 -TWTF 5 \$350.00 0.00		
Week: 10/30/12	4	\$880.00
E 61 8 10/06/12 10/27/12 Sat 7-8pS- :30 1 \$220.00LV2 0.00 NM Ent Tonight Weekend	7	ψ000.00
ET WEEKEND		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/01/12		
Week: 10/08/12 10/14/12S- 1 \$220.00 0.00 Week: 10/15/12 10/21/12S- 1 \$220.00 0.00		
Week: 10/22/12 10/28/12S- 1 \$220.00 0.00		
E 62 8 11/05/12 11/05/12 Mon 8-9p CM 8-9p M :30 1 \$6,500.00LV1 0.00 NM	1	\$6,500.00
How Met Mother/ Partners (8:00 PM-9:00 PM)		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>		
Week: 11/05/12 11/11/12 M 1 \$6,500.00 0.00		
E63 8 10/08/12 10/08/12 Mon 9-10p CM 9-10p M :30 1 \$7,700.00 LV1 0.00 NM	1	\$7,700.00
2 Broke Girls / Mike & Molly		
<u>Start Date                                  </u>		
Week: 10/08/12 10/14/12 M 1 \$7,700.00 0.00  E 64 8 10/15/12 11/05/12 Mon 10-11p CM 10-11p M :30 1 \$9,000.00 LV1 0.00 NM	2	\$18,000.00
Hawaiii Five-O	_	<b>V</b> .0,000.00
Start Date		
Week: 10/15/12 10/21/12 M 1 \$9,000.00 0.00		
Week: 10/22/12 10/28/12 0 \$0.00 0.00		
Week: 10/29/12 11/04/12 0 \$0.00 0.00 Week: 11/05/12 11/11/12 M 1 \$9,000.00 0.00		
Week: 11/05/12 11/11/12 M 1 \$9,000.00 0.00  E65 8 10/09/12 10/23/12 Tue 8-9p CM 8-9p -T :30 1\$12,000.00 LV1 0.00 NM	2	\$24,000.00
NCIS		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/08/12 10/14/12 -T 1\$12,000.00 0.00		
Week: 10/15/12 10/21/12 0 \$0.00 0.00		
Week: 10/22/12 10/28/12 -T 1\$12,000.00 0.00  E 66 8 10/09/12 10/16/12 Tue 9-10p CM 9-10p -T :30 1\$12,000.00 LV1 0.00 NM	2	\$24,000.00
E 66 8 10/09/12 10/16/12 Tue 9-10p CM 9-10p -T :30 1\$12,000.00LV1 0.00 NM NCIS: LA	_	<b>42</b> 4,000.00
NCIS: LOS ANGELES		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/08/12 10/14/12 -T 1\$12,000.00 0.00		
Week: 10/15/12 10/21/12 -T 1\$12,000.00 0.00  F 67 8 10/02/12 10/02/12 Tue 10-11p CM 10-11p -T :30 1 \$7,700.00 LV1 0.00 NM	1	\$7,700.00
E 67 8 10/02/12 10/02/12 Tue 10-11p CM 10-11p -T :30 1 \$7,700.00LV1 0.00 NM Vegas	•	<b>47,700.00</b>
VEGAS		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/01/12 10/07/12 -T 1 \$7,700.00 0.00		
E 68 8 10/24/12 10/24/12 Wed 8-9p CM 8-9p w :30 1 \$7,700.00LV1 0.00 NM	1	\$7,700.00
Survivor: Philippines		
SURVIVOR 25 Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>		
Week: 10/22/12 10/28/12W 1 \$7,700.00 0.00		
E 69 8 10/03/12 10/24/12 Wed 8-9p CM 8-9pW :30 1 \$12,000.00 LV1 0.00 NM	2	\$24,000.00
Survivor: Philippines		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/01/12 10/07/12W 1\$12,000.00 0.00  Week: 10/08/12 10/14/12 0 \$0.00 0.00		
Week: 10/08/12		
Week: 10/22/12 10/28/12W 1\$12,000.00 0.00		
E70 8 10/31/12 10/31/12 Wed 10-11p CM 10-11pW :30 1 \$8,000.00LV1 0.00 NM	1	\$8,000.00
CSI		

Print Date: 08/09/12 13:11:30 Page 9 of 12

KLAS

Order / Rev:

36910

Advertiser:

Obama, Barack D-President

Alt Order #:

08836473

**Product Desc:** OBAMA/P/D

Flight Dates:

10/02/12 - 11/06/12

Estimate:

PERSON OF INTEREST  Start Date Week: 10/22/12 10/26/12 Fri 4-9p CM 8-9pF :30 1 \$5,500.00LV1 0.00 NM 3 \$16,500.00  E73 8 10/05/12 10/26/12 Fri 8-9p CM 8-9pF :30 1 \$5,500.00LV1 0.00 NM 3 \$16,500.00  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/01/12 10/07/12F 1 \$5,500.00 0.00  Week: 10/08/12 10/14/12F 1 \$5,500.00 0.00  Week: 10/15/12 10/26/12 Fri 10-11p CM 10-11pF :30 1 \$5,600.00LV1 0.00 NM 2 \$11,200.00  E74 8 10/12/12 10/26/12 Fri 10-11p CM 10-11pF :30 1 \$5,600.00LV1 0.00 NM 2 \$11,200.00  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/08/12 10/14/12F 1 \$5,600.00 0.00  Week: 10/15/12 10/26/12 Fri 10-11p CM 10-11pF :30 1 \$5,600.00LV1 0.00 NM 2 \$11,200.00  Week: 10/08/12 10/14/12F 1 \$5,600.00 0.00  Week: 10/15/12 10/21/12F 1 \$5,600.00 0.00  Week: 10/15/12 10/21/12F 1 \$5,600.00 0.00  Week: 10/15/12 10/21/12		
Week: 10/29/12	rentory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots A	Mount
E71 8 10/11/12 10/18/12 Thu 8-9p CM 8-9pT :30 1 \$9,450.00LV1 0.00 NM Big Bang / 2 1/2 Men  BIG BANG THEORY/ENGAGEMENT  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/21/12T 1 \$9,450.00 0.00  E72 8 10/25/12 10/25/12 Thu 9-10p CM 9-10pT :30 1 \$8,000.00LV1 0.00 NM 1 \$8,000.0  Person Of Interest  PERSON OF INTEREST Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/02/12 10/28/12 Fri 8-9p CM 8-9pF :30 1 \$5,500.00LV1 0.00 NM 2 \$16,500.0  E73 8 10/05/12 10/26/12 Fri 8-9p CM 8-9pF :30 1 \$5,500.00LV1 0.00 NM 3 \$16,500.0  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12F 1 \$5,500.00 0.00  Week: 10/01/12 10/07/12F 1 \$5,500.00 0.00  Week: 10/01/12 10/028/12F 1 \$5,500.00 0.00  Week: 10/02/12 10/28/12F 1 \$5,500.00 0.00  E74 8 10/12/12 10/28/12 Fri 10-11p CM 10-11pF :30 1 \$5,600.00LV1 0.00 NM 2 \$11,200.0  Week: 10/08/12 10/28/12F 1 \$5,500.00 0.00  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/28/12F 1 \$5,500.00 0.00  Week: 10/08/12 10/28/12 Fri 10-11p CM 10-11pF :30 1 \$5,600.00LV1 0.00 NM 2 \$11,200.0  E74 8 10/12/12 10/28/12 Fri 10-11p CM 10-11pF :30 1 \$5,600.00LV1 0.00 NM 2 \$11,200.0  Week: 10/08/12 10/14/12F 1 \$5,500.00 0.00  Week: 10/08/12 10/14/12F 1 \$5,500.00 0.00  Week: 10/08/12 10/28/12 Fri 10-11p CM 10-11pF :30 1 \$5,600.00LV1 0.00 NM 2 \$11,200.0  Week: 10/08/12 10/14/12F 1 \$5,500.00 0.00  Week: 10/14/12 10/28/12 Fri 10-11p CM 10-11pF :30 0.00  OOO 0OO 0OO 0OO 0OO 0OO 0OO 0OO 0OO		
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	u 8-9p CM 8-9pT :30 1 \$9,450.00LV1 0.00 NM 2 \$1	8,900.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating		
Week: 10/15/12   10/25/12   10/25/12   Thu 9-10p   CM   9-10p  T   :30   1 \$8,000.00 LV1   0.00 NM   1 \$8,000.00 LV1	Veekdays Spots/Week Rate Rating	
E72 8 10/25/12 10/25/12 Thu 9-10p CM 9-10pT :30 1 \$8,000.00LV1 0.00 NM 1 \$8,000.0  PERSON OF INTEREST  Start Date Week: 10/02/12 10/28/12T 1 \$8,000.00 0.00  E73 8 10/05/12 10/26/12 Fri 8-p CM 8-ppF :30 1 \$5,500.00LV1 0.00 NM 3 \$16,500.0  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12F 1 \$5,500.00 0.00  Week: 10/08/12 10/14/12F 1 \$5,500.00 0.00  Week: 10/15/12 10/28/12F 1 \$5,500.00 0.00  Week: 10/15/12 10/28/12F 1 \$5,500.00 0.00  E74 8 10/12/12 10/28/12 Fri 10-11p CM 10-11pF :30 1 \$5,600.00LV1 0.00 NM 2 \$11,200.0  E74 8 10/12/12 10/28/12 Fri 10-11p CM 10-11pF :30 1 \$5,600.00LV1 0.00 NM 2 \$11,200.0  Week: 10/08/12 10/14/12F 1 \$5,500.00 0.00  Week: 10/08/12 10/14/12F 1 \$5,500.00 0.00  Week: 10/08/12 10/14/12F 1 \$5,500.00 0.00  Week: 10/08/12 10/14/12F 1 \$5,600.00 0.00		
PERSON OF INTEREST  Start Date Week: 10/02/12 10/26/12 Fri 8-9p CM 8-9pF :30 1 \$5,500.00 LV1 0.00 NM 3 \$16,500.0  E73 8 10/05/12 10/26/12 Fri 8-9p CM 8-9pF :30 1 \$5,500.00 LV1 0.00 NM 3 \$16,500.0  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12F 1 \$5,500.00 0.00  Week: 10/08/12 10/14/12F 1 \$5,500.00 0.00  Week: 10/15/12 10/28/12 10/28/12F 1 \$5,500.00 0.00  E74 8 10/12/12 10/26/12 Fri 10-11p CM 10-11pF :30 1 \$5,600.00 LV1 0.00 NM 2 \$11,200.0  E74 8 10/12/12 10/26/12 Fri 10-11p CM 10-11pF :30 1 \$5,600.00 LV1 0.00 NM 2 \$11,200.0  Week: 10/08/12 10/14/12F 1 \$5,500.00 0.00  Week: 10/08/12 10/14/12F 1 \$5,600.00 0.00  Week: 10/15/12 10/26/12 Fri 10-11p CM 0.00 NM 0.00  Week: 10/15/12 10/26/12 10/14/12F 1 \$5,600.00 0.00  Week: 10/15/12 10/21/12F 1 \$5,600.00 0.00  Week: 10/15/12 10/21/12F 1 \$5,600.00 0.00  Week: 10/15/12 10/21/12F 1 \$5,600.00 0.00		8,000.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	· · · · · · · · · · · · · · · · · · ·	
Week: 10/22/12         10/28/12        T         1 \$8,000.00         0.00           E 73         8         10/05/12         10/26/12         Fri 8-9p         CM         8-9p        F         :30         1 \$5,500.00 LV1         0.00 NM         3 \$16,500.0           Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/01/12         10/07/12        F         1 \$5,500.00         0.00           Week: 10/08/12         10/14/12        F         1 \$5,500.00         0.00           Week: 10/22/12         10/28/12        F         1 \$5,500.00         0.00           E74         8         10/12/12         10/26/12         Fri 10-11p         CM         10-11p        F         :30         1 \$5,600.00 LV1         0.00 NM         2 \$11,200.0           E74         8         10/12/12         10/26/12         Fri 10-11p         CM         10-11p        F         :30         1 \$5,600.00 LV1         0.00 NM         2 \$11,200.0           Week: 10/08/12         10/14/12        F         1 \$5,600.00         0.00         0.00           Week: 10/15/12         10/21/12        F         1 \$5,600.00	Nockdaya Sacta Micok Bato Bating	
E73 8 10/05/12 10/26/12 Fri 8-9p CM 8-9pF :30 1 \$5,500.00LV1 0.00 NM 3 \$16,500.00 CSI: NY    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating		
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	8-9p CM 8-9pF :30 1 \$5,500.00LV1 0.00 NM 3 \$1	6,500.00
Week: 10/01/12       10/07/12      F       1       \$5,500.00       0.00         Week: 10/08/12       10/14/12      F       1       \$5,500.00       0.00         Week: 10/15/12       10/21/12      F       1       \$5,500.00       0.00         E74       8       10/12/12       10/26/12       Fri 10-11p       CM       10-11p      F       :30       1       \$5,600.00 LV1       0.00 NM       2       \$11,200.00 RM         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating         Week: 10/08/12       10/14/12      F       1       \$5,600.00       0.00         Week: 10/15/12       10/21/12      F       1       \$5,600.00       0.00         Week: 10/22/12       10/28/12      F       1       \$5,600.00       0.00		
Week: 10/08/12 10/14/12         Week: 10/15/12 10/21/12 10/21/12         Week: 10/15/12 10/28/12 10/28/12		
Week: 10/22/12       10/28/12      F       1       \$5,500.00       0.00         E 74       8       10/12/12       10/26/12       Fri 10-11p       CM       10-11p      F       :30       1       \$5,600.00 LV1       0.00 NM       2       \$11,200.00 NM         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating         Week: 10/08/12       10/14/12      F       1       \$5,600.00       0.00         Week: 10/15/12       10/21/12      F       1       \$5,600.00       0.00         Week: 10/22/12       10/28/12      F       1       \$5,600.00       0.00		
E 74 8 10/12/12 10/26/12 Fri 10-11p CM 10-11pF :30 1 \$5,600.00 LV1 0.00 NM 2 \$11,200.00 Blue Bloods  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12F 1 \$5,600.00 0.00 Week: 10/15/12 10/21/12 0 \$0.00 0.00 Week: 10/22/12 10/28/12F 1 \$5,600.00 0.00		
Blue Bloods <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/08/12 10/14/12F 1 \$5,600.00 0.00  Week: 10/15/12 10/21/12 0 \$0.00 0.00  Week: 10/22/12 10/28/12F 1 \$5,600.00 0.00		11 200 00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/08/12         10/14/12        F         1 \$5,600.00         0.00           Week: 10/15/12         10/21/12        F         0 \$0.00         0.00           Week: 10/22/12         10/28/12        F         1 \$5,600.00         0.00	10-11p	1,200.00
Week: 10/08/12       10/14/12      F       1 \$5,600.00       0.00         Week: 10/15/12       10/21/12      F       0 \$0.00       0.00         Week: 10/22/12       10/28/12      F       1 \$5,600.00       0.00		
Week: 10/22/12 10/28/12F 1 \$5,600.00 0.00		
WOOK. 10/22/12 10/20/12		
E10 0 10/00/12 10/20/12 Odd tillio obosia: over o tob		51,000.00
KLAS Movie (8:00 PM-10:00 PM)		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/01/12	· ·	
Week: 10/15/12 10/21/12S- 1 \$500.00 0.00		
E76 8 10/13/12 11/03/12 Sat 10-11p CM 10-11PS- :30 1 \$6,000.00LV1 0.00 NM 3 \$18,000.00	it to the state of	18,000.00
48 Hours Mystery		
<u>Start Date                                  </u>		
Week: 10/15/12 10/21/12 0 \$0.00 0.00	0 \$0.00 0.00	
Week: 10/22/12		
Week: 10/29/12 11/04/12S- 1 \$6,000.00 0.00 E77 8 10/07/12 11/04/12 Sun 7-8p CM 7-8pS :30 1 \$6,000.00LV1 0.00 NM 5 \$30,000.00		30,000.00
60 Minutes		
60 MINUTES	O J M J Date Dating	
<u>Start Date                                  </u>		
Week: 10/08/12 10/14/12S 1 \$6,000.00 0.00	S 1 \$6,000.00 0.00	
Week: 10/15/12 10/21/12S 1 \$6,000.00 0.00	1 1-1- 1	
Week: 10/22/12	· ·	
		22,050.00
The Amazing Race (8:00 PM-9:00 PM)		
<u>Start Date                                  </u>		
Week: 10/15/12		
Week: 10/29/12 11/04/12S 1 \$7,350.00 0.00		40.000.00
E 79 8 10/07/12 10/28/12 Sun 9-10p CM 9-10pS :30 1 \$5,600.00 LV1 0.00 NM 3 \$16,800.00 The Good Wife	an setup	16,800.00
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/01/12		
Week: 10/15/12 10/21/12S 1 \$5,600.00 0.00	S 1 \$5,600.00 0.00	
Week: 10/22/12 10/28/12S 1 \$5,600.00 0.00	S 1 \$5,600.00 0.00	

Print Date: 08/09/12 13:11:30 Page 10of 12

KLAS

Order / Rev: Alt Order #: 36910

Adv

Advertiser:

Obama, Barack D-President

08836473

Product Desc:

OBAMA/P/D

Flight Dates:

10/02/12 - 11/06/12

Estimate:

Ln Ch Start											
	End	Inventory Code	Break		Time Days	Len Sp		Rate Pri		Spots	Amount
Ē 80 8 10/14/1	2 11/04/12	Sun 10-11p The Mentalist	СМ	10-11p	S	:30	1	\$7,700.00LV1	0.00 NM	3	\$23,100.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/12	10/14/12	S	_	\$7,700.00	0.00						
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	S	1 0	\$7,700.00 \$0.00	0.00 0.00						
Week: 10/29/12	11/04/12	S	_	\$7,700.00	0.00				•		
	2 11/05/12	8 News Now 11p		11-1135p	MTWTF	:30	5	\$600.00LV2	0.00 NM	25	\$15,000.00
		8 News Now 11p					·	***************************************			V.0,000.00
8 NEWS NOW A											
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/02/12	10/08/12	MTWTF MTWTF	5	\$600.00 \$600.00	0.00 0.00						
Week: 10/09/12 Week: 10/16/12	10/15/12 10/22/12	MTWTF	5 5	\$600.00	0.00						
Week: 10/10/12	10/29/12	MTWTF	5	\$600.00	0.00						
Week: 10/30/12	11/05/12	MTWTF	5	\$600.00	0.00						
E 82 8 10/06/1	2 10/28/12	8 News Now 11p	Sa/SuCM	11-1135P	SS	:30	2	\$400.00LV2	0.00 NM	8	\$3,200.00
		8 News Now Sa/S	Su 11p								
8 NEWS NOW					<b>-</b>						
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12 10/14/12	SS SS	2 2	\$400.00 \$400.00	0.00 0.00						
Week: 10/08/12 Week: 10/15/12	10/14/12	SS	2	\$400.00	0.00						
Week: 10/22/12	10/21/12	SS	2	\$400.00	0.00				ľ		
	2 11/05/12	Letterman	СМ	1135p-1237	MTWTF	:30	5	\$275.00 LV2	0.00 NM	25	\$6,875.00
200	_ , , , , , , , ,	Letterman		(11:35 PM-1	2:37 XM)						
LATE SHOW W	/LETTERMA	N									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/02/12	10/08/12	MTWTF	5	\$275.00	0.00						
Week: 10/09/12	10/15/12	MTWTF	5	\$275.00	0.00						
Week: 10/16/12	10/22/12	MTWTF MTWTF	5 5	\$275.00 \$275.00	0.00 0.00						
Week: 10/23/12 Week: 10/30/12	10/29/12 11/05/12	MTWTF	5	\$275.00	0.00						
<b>                                    </b>	2 11/05/12	Craig Ferguson	CM	1237a-137a	MTWTF	:30	5	\$125.00LV2	0.00 NM	25	\$3,125.00
E 84 8 10/02/1	2 11/05/12	Craig Ferguson Craig Ferguson	СМ	1237a-137a (12:37 XM-1		:30	5	\$125.00LV2	0.00 NM	25	\$3,125.00
LATE LATE SHO		Craig Ferguson Craig Ferguson	СМ			:30	5	\$125.00LV2	0.00 NM	25	\$3,125.00
		• •	CM Spots/Week			:30	5	\$125.00LV2	0.00 NM	25	\$3,125.00
LATE LATE SHO	DW	Craig Ferguson		(12:37 XM-1 Rate \$125.00	37 XM) <u>Rating</u> 0.00	:30	5	\$125.00LV2	0.00 NM	25	\$3,125.00
LATE LATE SHO	DW End Date 10/08/12 10/15/12	Weekdays MTWTF MTWTF	Spots/Week 5 5	(12:37 XM-1 <u>Rate</u> \$125.00 \$125.00	37 XM)  Rating 0.00 0.00	:30	5	\$125.00LV2	0.00 NM	25	\$3,125.00
LATE LATE SHO <u>Start Date</u> Week: 10/02/12 Week: 10/09/12 Week: 10/16/12	DW End Date 10/08/12 10/15/12 10/22/12	Craig Ferguson  Weekdays  MTWTF  MTWTF  MTWTF	Spots/Week 5 5 5	Rate \$125.00 \$125.00 \$125.00 \$125.00	37 XM)  Rating 0.00 0.00 0.00	:30	5	\$125.00LV2	0.00 NM	25	\$3,125.00
LATE LATE SHO <u>Start Date</u> Week: 10/02/12 Week: 10/09/12 Week: 10/16/12 Week: 10/23/12	End Date 10/08/12 10/15/12 10/22/12 10/29/12	Weekdays MTWTF MTWTF MTWTF MTWTF	Spots/Week 5 5 5 5	Rate \$125.00 \$125.00 \$125.00 \$125.00 \$125.00	37 XM)  Rating 0.00 0.00 0.00 0.00 0.00	:30	5	\$125.00LV2	0.00 NM	25	\$3,125.00
LATE LATE SHO Start Date Week: 10/02/12 Week: 10/09/12 Week: 10/16/12 Week: 10/23/12 Week: 10/30/12	End Date 10/08/12 10/15/12 10/22/12 10/29/12 11/05/12	Craig Ferguson  Weekdays  MTWTF  MTWTF  MTWTF  MTWTF	<u>Spots/Week</u> 5 5 5 5 5 5	Rate \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$125.00	37 XM)  Rating 0.00 0.00 0.00 0.00 0.00 0.00					25	\$3,125.00 \$400.00
LATE LATE SHO Start Date Week: 10/02/12 Week: 10/09/12 Week: 10/16/12 Week: 10/23/12 Week: 10/30/12	End Date 10/08/12 10/15/12 10/22/12 10/29/12	Craig Ferguson  Weekdays  MTWTF  MTWTF  MTWTF  MTWTF  137-237a M-F Na	Spots/Week 5 5 5 5 5 tte BerkûM	Rate \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$125.00	37 XM)  Rating 0.00 0.00 0.00 0.00 0.00 0.00 MTWTF	:30	2	\$125.00LV2			
Start Date Week: 10/02/12 Week: 10/09/12 Week: 10/16/12 Week: 10/23/12 Week: 10/30/12 E 85 8 10/02/2	End Date 10/08/12 10/15/12 10/22/12 10/29/12 11/05/12 12 11/05/12	Craig Ferguson  Weekdays  MTWTF  MTWTF  MTWTF  MTWTF	Spots/Week 5 5 5 5 5 tte BerkûM	Rate \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$125.00	37 XM)  Rating 0.00 0.00 0.00 0.00 0.00 0.00 MTWTF						
LATE LATE SHO Start Date Week: 10/02/12 Week: 10/09/12 Week: 10/16/12 Week: 10/23/12 Week: 10/30/12	End Date 10/08/12 10/15/12 10/22/12 10/29/12 11/05/12 12 11/05/12	Craig Ferguson  Weekdays  MTWTF  MTWTF  MTWTF  MTWTF  137-237a M-F Na	Spots/Week 5 5 5 5 5 tte BerkûM	Rate \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 137-207a (1:37 XM-2:3	37 XM)  Rating 0.00 0.00 0.00 0.00 0.00 0.00 MTWTF						
LATE LATE SHO  Start Date  Week: 10/02/12  Week: 10/09/12  Week: 10/16/12  Week: 10/23/12  Week: 10/30/12  E 85 8 10/02/7	End Date 10/08/12 10/15/12 10/22/12 10/29/12 11/05/12 2 11/05/12	Weekdays MTWTF MTWTF MTWTF MTWTF MTWTF 137-237a M-F Na	Spots/Week 5 5 5 5 5 te Berk@M	Rate \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 137-207a (1:37 XM-2:3	Rating 0.00 0.00 0.00 0.00 0.00 MTWTF 37 XM) Rating 0.00						
LATE LATE SHO  Start Date  Week: 10/02/12  Week: 10/09/12  Week: 10/23/12  Week: 10/30/12  E 85 8 10/02/12  NATE BERKUS  Start Date  Week: 10/02/12  Week: 10/09/12	End Date 10/08/12 10/15/12 10/22/12 10/29/12 11/05/12 2 11/05/12 End Date 10/08/12 10/15/12	Weekdays MTWTF MTWTF MTWTF MTWTF MTWTF 137-237a M-F Na Electric Playgrou  Weekdays MTWTF MTWTF	Spots/Week  5 5 5 5 5 ate Berk Mind  Spots/Week 2 2	Rate \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 137-207a (1:37 XM-2:3 Rate \$40.00 \$40.00	Rating 0.00 0.00 0.00 0.00 0.00 MTWTF 37 XM)  Rating 0.00 0.00						
LATE LATE SHO  Start Date  Week: 10/02/12  Week: 10/09/12  Week: 10/16/12  Week: 10/30/12  E 85 8 10/02/12  NATE BERKUS  Start Date  Week: 10/02/12  Week: 10/09/12  Week: 10/16/12	End Date 10/08/12 10/15/12 10/22/12 10/29/12 11/05/12 2 11/05/12 End Date 10/08/12 10/15/12 10/22/12	Weekdays MTWTF MTWTF MTWTF MTWTF MTWTF 137-237a M-F Na Electric Playgrou  Weekdays MTWTF MTWTF MTWTF MTWTF MTWTF	Spots/Week 5 5 5 5 5 ate Berk Mind Spots/Week 2 2 2	Rate \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 137-207a (1:37 XM-2:3 Rate \$40.00 \$40.00 \$40.00	Rating 0.00 0.00 0.00 0.00 0.00 MTWTF 37 XM)  Rating 0.00 0.00 0.00						
LATE LATE SHO  Start Date  Week: 10/02/12  Week: 10/09/12  Week: 10/16/12  Week: 10/30/12  E 85 8 10/02/12  NATE BERKUS  Start Date  Week: 10/02/12  Week: 10/09/12  Week: 10/16/12  Week: 10/16/12  Week: 10/23/12	End Date 10/08/12 10/15/12 10/22/12 10/29/12 11/05/12 2 11/05/12 End Date 10/08/12 10/15/12 10/22/12 10/29/12	Weekdays MTWTF MTWTF MTWTF MTWTF MTWTF 137-237a M-F Na Electric Playgrou  Weekdays MTWTF MTWTF MTWTF MTWTF MTWTF MTWTF	Spots/Week  5 5 5 5 5 te Berk@M and  Spots/Week 2 2 2 2	Rate \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$137-207a (1:37 XM-2:3 Rate \$40.00 \$40.00 \$40.00 \$40.00	Rating 0.00 0.00 0.00 0.00 0.00 MTWTF 37 XM) Rating 0.00 0.00 0.00						
LATE LATE SHO  Start Date  Week: 10/02/12  Week: 10/09/12  Week: 10/16/12  Week: 10/30/12  E 85 8 10/02/12  NATE BERKUS  Start Date  Week: 10/09/12  Week: 10/09/12  Week: 10/16/12  Week: 10/23/12  Week: 10/23/12  Week: 10/30/12	End Date 10/08/12 10/15/12 10/22/12 10/29/12 11/05/12  End Date 10/08/12 10/15/12 10/22/12 10/29/12 11/05/12	Weekdays MTWTF MTWTF MTWTF MTWTF MTWTF 137-237a M-F Na Electric Playgrou  Weekdays MTWTF MTWTF MTWTF MTWTF MTWTF MTWTF MTWTF MTWTF	Spots/Week 5 5 5 5 ate Berk Mind Spots/Week 2 2 2 2 2	Rate \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$137-207a (1:37 XM-2:3 Rate \$40.00 \$40.00 \$40.00 \$40.00	Rating 0.00 0.00 0.00 0.00 0.00 MTWTF 37 XM)  Rating 0.00 0.00 0.00 0.00			\$40.00LV2	0.00 NM		
LATE LATE SHO  Start Date  Week: 10/02/12  Week: 10/09/12  Week: 10/16/12  Week: 10/30/12  E 85 8 10/02/12  NATE BERKUS  Start Date  Week: 10/09/12  Week: 10/09/12  Week: 10/16/12  Week: 10/23/12  Week: 10/23/12  Week: 10/30/12	End Date 10/08/12 10/15/12 10/22/12 10/29/12 11/05/12  End Date 10/08/12 10/15/12 10/22/12 10/29/12 11/05/12	Weekdays MTWTF MTWTF MTWTF MTWTF MTWTF 137-237a M-F Na Electric Playgrou  Weekdays MTWTF MTWTF MTWTF MTWTF MTWTF MTWTF	Spots/Week 5 5 5 5 ate Berk Mind Spots/Week 2 2 2 2 2	Rate \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$137-207a (1:37 XM-2:3 Rate \$40.00 \$40.00 \$40.00 \$40.00	Rating 0.00 0.00 0.00 0.00 0.00 MTWTF 37 XM)  Rating 0.00 0.00 0.00 0.00 0.00 0.00	:30	2		0.00 NM	10	\$400.00
LATE LATE SHO  Start Date  Week: 10/02/12  Week: 10/09/12  Week: 10/23/12  Week: 10/30/12  E 85 8 10/02/  NATE BERKUS  Start Date  Week: 10/02/12  Week: 10/02/12  Week: 10/03/12  Week: 10/03/12  Week: 10/03/12  E 86 8 10/13/  Start Date	End Date 10/08/12 10/15/12 10/22/12 10/29/12 11/05/12  End Date 10/08/12 10/15/12 10/22/12 10/29/12 11/05/12 11/05/12 12 11/05/12 12 End Date	Weekdays MTWTF MTWTF MTWTF MTWTF 137-237a M-F Na Electric Playgrou  Weekdays MTWTF MTWTF MTWTF MTWTF MTWTF MTWTF Sat 1135p-1235a Private Practice Weekdays	Spots/Week 5 5 5 5 te Berk Mind Spots/Week 2 2 2 2 2	Rate \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 137-207a (1:37 XM-2:3 Rate \$40.00 \$40.00 \$40.00 \$40.00 \$40.00	37 XM)  Rating 0.00 0.00 0.00 0.00  MTWTF 37 XM)  Rating 0.00 0.00 0.00 0.00 0.00 aS-  Rating	:30	2	\$40.00LV2	0.00 NM	10	\$400.00
LATE LATE SHO  Start Date  Week: 10/02/12  Week: 10/09/12  Week: 10/16/12  Week: 10/23/12  Week: 10/30/12  E 85 8 10/02/  NATE BERKUS  Start Date  Week: 10/09/12  Week: 10/09/12  Week: 10/16/12  Week: 10/30/12  E 86 8 10/13/  Start Date  Week: 10/30/12  Week: 10/30/12	End Date 10/08/12 10/15/12 10/22/12 10/29/12 11/05/12  End Date 10/08/12 10/15/12 10/22/12 10/29/12 11/05/12 12 11/05/12 12 End Date 10/14/12	Weekdays MTWTF MTWTF MTWTF MTWTF 137-237a M-F Na Electric Playgrou  Weekdays MTWTF MTWTF MTWTF MTWTF MTWTF MTWTF Sat 1135p-1235a Private Practice	Spots/Week 5 5 5 5 te Berk@M and Spots/Week 2 2 2 2 1 The U®M Spots/Week 1	Rate \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 137-207a (1:37 XM-2:3 Rate \$40.00 \$40.00 \$40.00 \$40.00 \$40.00 \$40.00 \$40.00 \$40.00 \$40.00	Rating 0.00 0.00 0.00 0.00 0.00 0.00  MTWTF T XM)  Rating 0.00 0.00 0.00 0.00 0.00 aS-  Rating 0.00	:30	2	\$40.00LV2	0.00 NM	10	\$400.00
LATE LATE SHO  Start Date  Week: 10/02/12  Week: 10/09/12  Week: 10/16/12  Week: 10/23/12  Week: 10/30/12  E 85 8 10/02/  NATE BERKUS  Start Date  Week: 10/09/12  Week: 10/09/12  Week: 10/16/12  Week: 10/30/12  E 86 8 10/13/  Start Date  Week: 10/30/12  Week: 10/30/12  Week: 10/30/12  Week: 10/30/12  Week: 10/30/12  Week: 10/30/12	End Date 10/08/12 10/15/12 10/22/12 10/29/12 11/05/12 12 11/05/12 End Date 10/08/12 10/15/12 10/22/12 10/29/12 11/05/12 12 11/05/12 12 11/03/12 End Date 10/14/12 10/21/12	Weekdays MTWTF MTWTF MTWTF MTWTF 137-237a M-F Na Electric Playgrou  Weekdays MTWTF MTWTF MTWTF MTWTF MTWTF Sat 1135p-1235a Private Practice WeekdaysS-	Spots/Week 5 5 5 5 te Berk@M and Spots/Week 2 2 2 2 2 1 The UßM	Rate \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 137-207a (1:37 XM-2:3 Rate \$40.00 \$40.0	Rating 0.00 0.00 0.00 0.00 0.00 0.00  MTWTF TXM)  Rating 0.00 0.00 0.00 0.00 0.00 aS-  Rating 0.00 0.00 0.00	:30	2	\$40.00LV2	0.00 NM	10	\$400.00
LATE LATE SHO  Start Date  Week: 10/02/12  Week: 10/09/12  Week: 10/16/12  Week: 10/23/12  Week: 10/30/12  E 85 8 10/02/  NATE BERKUS  Start Date  Week: 10/09/12  Week: 10/09/12  Week: 10/16/12  Week: 10/30/12  E 86 8 10/13/  Start Date  Week: 10/30/12  Week: 10/30/12  Week: 10/30/12  Week: 10/30/12  Week: 10/30/12  Week: 10/30/12  Week: 10/08/12  Week: 10/15/12  Week: 10/22/12	End Date 10/08/12 10/15/12 10/22/12 10/29/12 11/05/12  End Date 10/08/12 10/15/12 10/22/12 10/29/12 11/05/12 11/05/12 12 11/05/12 12 11/05/12 10/22/12 10/29/12 11/05/12 10/21/12 10/21/12 10/21/12 10/28/12	Weekdays MTWTF MTWTF MTWTF MTWTF MTWTF 137-237a M-F Na Electric Playgrou  Weekdays MTWTF MTWTF MTWTF MTWTF MTWTF Sat 1135p-1235a Private Practice WeekdaysS-	Spots/Week 5 5 5 5 te Berk@M and Spots/Week 2 2 2 2 1 The U®M Spots/Week 1	Rate \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 137-207a (1:37 XM-2:3 Rate \$40.00 \$40.0	Rating 0.00 0.00 0.00 0.00 0.00 0.00  MTWTF 37 XM)  Rating 0.00 0.00 0.00 0.00 0.00 aS-  Rating 0.00	:30	2	\$40.00LV2	0.00 NM	10	\$400.00
LATE LATE SHO  Start Date  Week: 10/02/12  Week: 10/09/12  Week: 10/16/12  Week: 10/23/12  Week: 10/30/12  E 85 8 10/02/12  NATE BERKUS  Start Date  Week: 10/02/12  Week: 10/09/12  Week: 10/16/12  Week: 10/23/12  Week: 10/30/12  E 86 8 10/13/12  Start Date  Week: 10/30/12  Week: 10/30/12  Week: 10/08/12  Week: 10/08/12  Week: 10/15/12  Week: 10/22/12  Week: 10/22/12  Week: 10/29/12	End Date 10/08/12 10/15/12 10/22/12 10/29/12 11/05/12 2 11/05/12 End Date 10/08/12 10/15/12 10/22/12 10/29/12 11/05/12 12 11/03/12 End Date 10/14/12 10/21/12 10/21/12 10/28/12 11/04/12	Weekdays MTWTF MTWTF MTWTF MTWTF MTWTF 137-237a M-F Na Electric Playgrou  Weekdays MTWTF MTWTF MTWTF MTWTF MTWTF Sat 1135p-1235a Private Practice WeekdaysS	Spots/Week 5 5 5 5 ste Berk Mand Spots/Week 2 2 2 2 2 1 The UßM Spots/Week 1 0 1 1	Rate \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 137-207a (1:37 XM-2:3 Rate \$40.00 \$40.0	37 XM)  Rating 0.00 0.00 0.00 0.00 MTWTF 37 XM)  Rating 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.	:30	2	\$40.00LV2	0.00 NM	10	\$400.00
LATE LATE SHO  Start Date  Week: 10/02/12  Week: 10/09/12  Week: 10/16/12  Week: 10/23/12  Week: 10/30/12  E 85 8 10/02/12  NATE BERKUS  Start Date  Week: 10/02/12  Week: 10/09/12  Week: 10/16/12  Week: 10/23/12  Week: 10/30/12  E 86 8 10/13/12  Start Date  Week: 10/30/12  Week: 10/30/12  Week: 10/08/12  Week: 10/08/12  Week: 10/15/12  Week: 10/22/12  Week: 10/22/12  Week: 10/29/12	End Date 10/08/12 10/15/12 10/22/12 10/29/12 11/05/12 2 11/05/12 End Date 10/08/12 10/15/12 10/22/12 10/29/12 11/05/12 12 11/03/12 End Date 10/14/12 10/21/12 10/21/12 10/28/12 11/04/12	Weekdays MTWTF MTWTF MTWTF MTWTF 137-237a M-F Na Electric Playgrou  Weekdays MTWTF MTWTF MTWTF MTWTF MTWTF MTWTF Sat 1135p-1235a Private Practice WeekdaysS- Sat 1235-135a B	Spots/Week 5 5 5 5 5 te Berk M Ind  Spots/Week 2 2 2 2 1 The UMM Spots/Week 1 0 1 1 ros & SGM	Rate \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 137-207a (1:37 XM-2:3 Rate \$40.00 \$40.0	37 XM)  Rating 0.00 0.00 0.00 0.00 0.00  MTWTF 37 XM)  Rating 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.	:30	2	\$40.00LV2	0.00 NM	3	\$400.00 \$285.00
LATE LATE SHO  Start Date  Week: 10/02/12  Week: 10/09/12  Week: 10/16/12  Week: 10/23/12  Week: 10/30/12  E 85 8 10/02/  NATE BERKUS  Start Date  Week: 10/02/12  Week: 10/09/12  Week: 10/16/12  Week: 10/23/12  Week: 10/30/12  E 86 8 10/13/  Start Date  Week: 10/08/12  Week: 10/15/12  Week: 10/22/12  Week: 10/29/12  E 87 8 10/06/	End Date 10/08/12 10/15/12 10/22/12 10/29/12 11/05/12  End Date 10/08/12 10/15/12 10/22/12 10/29/12 11/05/12 12 11/03/12  End Date 10/14/12 10/21/12 10/21/12 10/28/12 11/04/12 10/28/12 11/04/12 11/04/12	Weekdays MTWTF MTWTF MTWTF MTWTF MTWTF 137-237a M-F Na Electric Playgrou  Weekdays MTWTF MTWTF MTWTF MTWTF MTWTF Sat 1135p-1235a Private Practice WeekdaysSS- Sat 1235-135a B Da Vinci Inquest	Spots/Week 5 5 5 5 5 ste BerkûM Ind Spots/Week 2 2 2 2 1 The UtûM Spots/Week 1 0 1 1 ros & S@M	(12:37 XM-1:37 XM-1:37 XM-1:35.00 \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$40.00 \$40.00 \$40.00 \$40.00 \$135p-1235 \$\$Rate \$95.00 \$0.00 \$95.00 \$95.00 \$12.35a-1.35 (12:35 XM-1:35.00 \$12.35 XM-1:35.00	37 XM)  Rating 0.00 0.00 0.00 0.00 0.00  MTWTF 37 XM)  Rating 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.	:30	2	\$40.00LV2	0.00 NM	3	\$400.00 \$285.00
LATE LATE SHO  Start Date  Week: 10/02/12 Week: 10/09/12 Week: 10/16/12 Week: 10/23/12 Week: 10/30/12  E 85 8 10/02/  NATE BERKUS  Start Date Week: 10/09/12 Week: 10/09/12 Week: 10/16/12 Week: 10/23/12 Week: 10/30/12  E 86 8 10/13/  Start Date Week: 10/08/12 Week: 10/15/12 Week: 10/22/12 Week: 10/29/12 E 87 8 10/06/  Start Date	End Date 10/08/12 10/15/12 10/22/12 10/29/12 11/05/12 2 11/05/12 End Date 10/08/12 10/15/12 10/22/12 10/29/12 11/05/12 12 11/03/12 End Date 10/14/12 10/21/12 10/21/12 10/28/12 11/04/12	Weekdays MTWTF MTWTF MTWTF MTWTF 137-237a M-F Na Electric Playgrou  Weekdays MTWTF MTWTF MTWTF MTWTF MTWTF MTWTF Sat 1135p-1235a Private Practice WeekdaysS- Sat 1235-135a B	Spots/Week 5 5 5 5 5 te Berk M Ind  Spots/Week 2 2 2 2 1 The UMM Spots/Week 1 0 1 1 ros & SGM	Rate \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$40.00 \$	37 XM)  Rating 0.00 0.00 0.00 0.00  MTWTF 37 XM)  Rating 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.	:30	2	\$40.00LV2	0.00 NM	3	\$400.00 \$285.00
LATE LATE SHO  Start Date  Week: 10/02/12  Week: 10/09/12  Week: 10/16/12  Week: 10/23/12  Week: 10/30/12  E 85 8 10/02/  NATE BERKUS  Start Date  Week: 10/02/12  Week: 10/09/12  Week: 10/16/12  Week: 10/23/12  Week: 10/30/12  E 86 8 10/13/  Start Date  Week: 10/08/12  Week: 10/15/12  Week: 10/22/12  Week: 10/29/12  E 87 8 10/06/	End Date 10/08/12 10/15/12 10/22/12 10/29/12 11/05/12  End Date 10/08/12 10/15/12 10/22/12 10/29/12 11/05/12 12 11/03/12  End Date 10/14/12 10/21/12 10/28/12 11/04/12 10/28/12 11/04/12 11/04/12 11/04/12 End Date	Weekdays MTWTF MTWTF MTWTF MTWTF MTWTF 137-237a M-F Na Electric Playgrou  Weekdays MTWTF MTWTF MTWTF MTWTF MTWTF Sat 1135p-1235a Private Practice WeekdaysSS- Sat 1235-135a B Da Vinci Inquest Weekdays	Spots/Week  5 5 5 5 ste BerkûM Ind  Spots/Week 2 2 2 2 1 The UkûM  Spots/Week 1 0 1 1 ros & S@M  Spots/Week	Rate \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 \$125.00 137-207a (1:37 XM-2:3 Rate \$40.00 \$40.00 \$40.00 \$40.00 \$40.00 \$40.00 \$40.00 \$40.00 \$135p-1235 Rate \$95.00 \$95.00 \$95.00 \$95.00 \$12.35a-1.35 (12:35 XM-1	Rating 0.00 0.00 0.00 0.00 MTWTF 37 XM)  Rating 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.	:30	2	\$40.00LV2	0.00 NM	3	\$400.00 \$285.00

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KLAS

Order / Rev:

36910

Advertiser:

Obama, Barack D-President

Alt Order #: Flight Dates:

08836473

10/02/12 - 11/06/12

Product Desc: OBAMA/P/D

Estimate:

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E 87 8 10/06/12	10/20/12	Sat 1235-135a Bros 8	SOM	12.35a-1.35		:30	1	\$50.00LV2	0.00 NM	2	\$100.00
Start Date	End Data	Da Vinci Inquest Weekdays Sp	oto AAlook	(12:35 XM-1:							
	End Date 10/21/12	<u>vveekdays</u> <u>Sp</u>	ots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
		Sat 135-235a House	CM	135-235am	S-	:30	1	\$40.00LV2	0.00 NM	2	\$80.00
		Cold Squad		(1:35 XM-2:3	5 XM)			•		_	• • • • • • • • • • • • • • • • • • • •
	End Date		ots/Week	<u>Rate</u>	Rating						
	10/14/12	S-	1	\$40.00 \$0.00	0.00						
	10/21/12 10/28/12	S-	0	\$0.00 \$40.00	0.00 0.00						
	11/04/12	Game Time/UNLV	CM	1135p-1205		:30	1	\$75.00LV2	0.00 NM	5	\$375.00
		Game Time/UNLV									
GAME TIME WITH		Mantalana On	-4-001I	D-4-	Dating						
	End Date 10/07/12	<u>Weekdays</u> <u>Sp</u>	ots/Week	<u>Rate</u> \$75.00	Rating 0.00						
	10/14/12	S	i	\$75.00	0.00						
Week: 10/15/12	10/21/12	S	1	\$75.00	0.00						
	10/28/12	S	1	\$75.00	0.00						
	11/04/12	S	1	\$75.00	0.00	.00		64.40.001.1/4	0.00 NM	_	£200 00
E 90 8 10/07/12	10/21/12	Su 1205-105a House Crimetime	CM	1205-105a (12:05 XM-1:	S	:30	1	\$140.00LV1	0.00 NM	2	\$280.00
Start Date E	End Date	-	ots/Week	Rate	Rating						
	10/07/12	S	<u>013/4466K</u> 1	\$140.00	0.00						
	10/14/12		ò	\$0.00	0.00						
	10/21/12	s	1	\$140.00	0.00						
E 91 8 10/14/12	10/28/12	Sun 105-205a Bros/S	ist€M	105-205a	S	:30	1	\$140.00LV1	0.00 NM	2	\$280.00
		Crimetime / Sports S	pec	(1:05 XM-2:0	05 XM)						
	End Date		ots/Week	Rate	Rating						
	10/14/12	S	1	\$140.00	0.00 0.00						
	10/21/12 10/28/12	S	0	\$0.00 \$140.00	0.00						
	11/03/12	NCAA Football	CM		ge FooS-	:30	1	\$1,050.00LV1	0.00 NM	4	\$4,200.00
202 0 10/10/12	11700712	NCAA College Footb		(12:30 PM-4	•						
CBS COLLEGE FO	OOTBALL	7									
	End Date		ots/Week	Rate	Rating						
	10/14/12	<b></b> S-	1	• - •	0.00						
	10/21/12 10/28/12	S- S-	1	\$1,050.00 \$1,050.00	0.00 0.00						
	11/04/12	S-	· ·	\$1,050.00	0.00						
	11/04/12	NFL Reg Season Ga	me£M	NFL Footba	II RegS	:30	1	\$7,700.00LV1	0.00 NM	5	\$38,500.00
		NFL Football Reg. S		(10:00 AM-4	:00 PM)						
CBS NFL FOOTB					5. "						
	End Date	<u>Weekdays</u> Sp	ots/Week		Rating 0.00						
-	10/07/12 10/14/12	S		\$7,700.00 \$7,700.00	0.00						
	10/21/12	S		\$7,700.00	0.00						
	10/28/12	S		\$7,700.00	0.00						
	11/04/12	S		\$7,700.00	0.00				0.00.1114		000 400 00
E 94 8 10/07/12	11/04/12	NFL Reg Season Ga			II RegS	:30	1	\$7,700.00LV1	0.00 NM	3	\$23,100.00
CBS NFL FOOTB	AII-IATE	NFL Football Reg. S	eason	(1:15 PM-4:0	JU PIVI)						
	End Date		ots/Week	Rate	Rating						
	10/07/12	S	1		0.00						
Week: 10/08/12	10/14/12		0	•	0.00				ı		
	10/21/12	S	1	\$7,700.00 \$0.00	0.00 0.00						
	10/28/12 11/04/12	S		\$7,700.00	0.00						
		8 News Now Sun 5-7		4-430p	s	:30	1	\$1,225.00LV1	0.00 NM	3	\$3,675.00
		8 News Now Sun 5-		(4:00 PM-4:	30 PM)						
Start Date	End Date	Weekdays Sr	ots/Week		Rating						
	10/07/12	S	1		0.00						
	10/14/12	S	0	\$0.00 \$1,225.00	0.00 0.00						
Week: 10/15/12	10/21/12	3	'	ψ1,220.00	0.00					-	

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**KLAS** 

Order / Rev:

36910

Advertiser:

Obama, Barack D-President

Alt Order #:

08836473

Product Desc:

OBAMA/P/D

Flight Dates:

10/02/12 - 11/06/12

Estimate:

1537

Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Ln Ch Start End **Inventory Code** Amount N 95 10/07/12 11/04/12 8 News Now Sun 5-7p CM 4-430p :30 1 \$1,225.00LV1 0.00 NM \$3,675.00 8 (4:00 PM-4:30 PM) 8 News Now Sun 5-7p **Start Date End Date Weekdays** Spots/Week <u>Rate</u> Rating 10/28/12 \$0.00 0.00 Week: 10/22/12 0 ----s 1 \$1,225.00 0.00 Week: 10/29/12 11/04/12 N 96 8 11/04/12 11/04/12 8 News Now 11p Sa/SuCM 11-1135P ----s :30 2 \$1,225.00LV1 0.00 NM 2 \$2,450.00 8 News Now Sa/Su 11p 8 NEWS NOW AT 11 PM-WKND Spots/Week Rating Weekdays <u>Rate</u> Start Date End Date ----S 2 \$1,225.00 0.00 Week: 10/29/12 11/04/12 NCAA College Foo----S-:30 1 \$2,625.00LV1 0.00 NM \$2,625.00 8 11/03/12 11/03/12 NCAA Football CM N 97 (5:00 PM-8:00 PM) NCAA College Football **CBS COLLEGE FOOTBALL Start Date End Date Weekdays** Spots/Week <u>Rate</u> Rating 1 \$2,625.00 ----S-0.00 Week: 10/29/12 11/04/12

Totals 564 \$587,560.00